

# Somers Cultural Commission Minutes

## March 12, 2012

Present: Linda Abbott, Nancy Barbosa, Neil Connell, Bob Hall, Kate Madersky, Rich Mazur, Dee Moak, John Reeves, Judy Reeves, Janice Steinmetz, Ruthie Sutter & Kathy Worcester.

**Secretary's Report:** The minutes were accepted as written

**Treasurer's Report:** The treasurer's report was accepted as submitted.

**Correspondence:** No new correspondence

**New Member:** Kate Madersky was welcomed as a new member of the Cultural Commission

### **Subcommittee Reports:**

#### **Summer Concerts (Rich Mazur)**

- Rich distributed the schedule for the 2012 Summer Concerts:
  - June 28, 2012 - Annie Wilson
  - July 5, 2012 – Windham Concert Band (Rain Date July 6<sup>th</sup>)
  - July 12, 2012 – Eva Tereso & Jimmy Mazz
  - July 19, 2012 - James Mazzaferro
  - July 26, 2012 – Theresa Camerota
  - August 2, 2012 – Grassroots Blue Grass Band
- Discussed the option of adding a 5<sup>th</sup> concert in June. The group decided to wait until we see the results of our fundraising.

#### **Piedmont Percolator (John & Judy Reeves)**

- Had about 30 people attend last night's concert. The performers were excellent.
- Distributed the 2012-2013 schedule for the monthly Piedmont Percolator events. Only Dan Stevens and the Village Players are a repeat from the 2011-2012 series.
- Tom Hayowyk has volunteered to help us with PR.

#### **Photo Show (Janice Steinmetz)**

- Distributed draft of brochure. Brochure will be finalized this week and sent to Bob Hall for posting on the CC web site.
- The Juror is confirmed and is the same as last year.
- Need to arrange to have the tables, chairs and platforms removed
- The show is opening on April 27<sup>th</sup> (Friday) with a reception and will close on May 6th.

#### **Art Show (Neil Connell)**

- Janice has completed the design of the tri-fold.
- Bob Hall was given a CD with the address and other files from Linda's computer. He was also given a note pad of various names and addresses. Bob will begin developing a mailing list for address labels.

- An artist from Trumbull, CT, Susan Jositas, has been selected as the Juror for the Art Show.

### **Old Business**

#### **Mission Statement Update:**

- Linda passed out a document with some historical information on the old Mission Statement and then proposed a new mission statement to better reflect the focus of the Commission.
- Motion: To accept the new Mission Statement. Motion passed.

### **New Business**

#### **Fundraising:**

- The fundraising committee met and developed a fundraising plan and a list of businesses and people to contact in Somers.
- The group agreed that the best approach was to go out in pairs and personally contact each business/person.
- Teams were developed and each team was assigned a number of businesses/individuals to contact.
- A Town wide letter was also proposed. Bob Hall presented an outline of the mass mailing process and the costs. It was decided that the Town wide mailing will be a phase II, after the business list was contacted, if necessary.
- The draft of a brochure to be handed out at the fundraising meetings was developed by Judy and discussed. Kate Madersky volunteered to assist in the final development of the brochure.
- The committee discussed changes to the brochure.
- We will practice what we will say at our next meeting.

#### **Connecticut Valley Art Show:**

- The Connecticut Valley Art Show has used Piedmont Hall for 5 years and the Town is now requiring high fees and insurance.
- The commission members discussed the option of us sponsoring this Art Show.
- The show will be listed as “Sponsored by the Somers Cultural Commission”
- We will suggest a donation and receive a % of the art sold. CVA will be responsible for all costs including publicity, show coordination and sitters. A vote was taken and unanimously accepted.

Next meeting: **April 9, 2012 @ 7 pm.**

Respectfully submitted,

Bob Hall